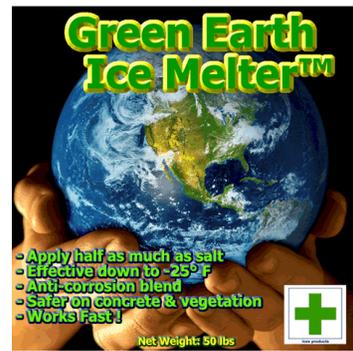


green earth™

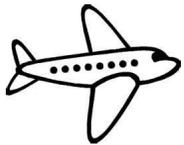


Environmentally-friendly ice melter

Green Earth Ice Melt is by far the best value in ice melt products on the market. Invented and perfected by a master chemist.



You won't find our high quality ingredients in economy brands of ice melting products. Pete, the inventor and president of Icx Products has over 30 years of experience in aviation ice control which has very demanding standards, so there's no room for inferior ingredients. After many years of research and rigorous testing, they have developed these products and have made them available to the general public. Ask for a free demonstration and free sample.



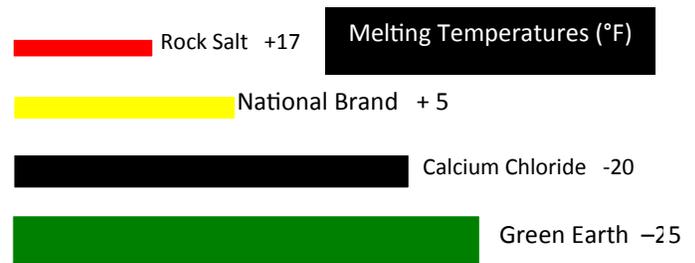
Because of the **Salt Saver II** coating which has such a low freezing point, (see chart right) Green Earth is so much more effective, especially at lower temperatures. Rock salt will work down to around +17° F and that's about it. At temperatures lower than that, most people continue to pour it on in massive amounts, hoping that more is better. Science and experience tells us plain salt just isn't capable of melting ice with salt at those lower temperatures. The real problem begins when it is just over 17° outside and ice begins to melt, only to refreeze into black ice shortly after the sun goes down, only worsening the problem. Toss on some more salt? You might get some traction, but it sure won't melt a lot! Just use Green Earth Ice Melt and get it done quicker *and* cleaner.

Save your money. Please use half as much. It works better.

A high-tech blend of specialized corrosion inhibitors, solar salt, proprietary, professional grade liquid ice melting accelerators

Save on Ice Melt!

Effective to
25° below ^f



Try these other quality Icx Products

- Subzero 20
- Clean Sweep
- Super Brine
- Ice Dam Blaster
- Ice Dam Attack
- Ice Dam First Response
- Happy Paws Granular
- Happy Paws Liquid
- Salt Saver II
- CMA
- NAAC
- EX-180/ CF7